



# TATIANA COLE



INCOME STRATEGIST  
AND COACH

"STEP INTO YOUR LANES"



## BACKSTORY

Adulting is hard! You're busy, you've got a business to run or a job to go to every day. You leave in the morning and come back after dark. You want more time with the kids but just don't know how. Your plate is full, right? But what if I told you it's possible to have it all, that you can have the money and the time? When I worked as a guidance counselor, I heard my college students wrestle through every possible challenge under the sun. My brain would go into overdrive mode to coach them through their issues and build their self-esteem for success. I learned that there is never a "perfect" time to start something, but it's within OUR control to manage our time and make more money - if that's what we want. And that means putting our attention on building another lane that evolves with us. A second income stream isn't easy to build but once the hard work is done, you'll be riding on easy street! All you need is a little bit of bravery, some planning and creative thinking, and a healthy dose of guidance to pave the way.

As your Income Strategist and Coach, I will work with you to create the lanes you need to build, grow and stabilize your foundation. We are individuals who wear many hats and titles in our own world. Ignore the rule to "stay in your lane" and let's open ALL the lanes to your financial success. Who wouldn't love to have a second income stream? The question is HOW? Don't procrastinate. Start now. Your time is here and I'm right there with you. I'm Tatiana Cole, ready to guide you to your new and exciting path.



## MISSION

To help established entrepreneurs build additional income streams to supplement their existing lifestyle



## VISION

To nurture a better work-life balance for entrepreneurs who are tired of hustling



## GOALS

1. To uncover revenue generating ideas that improves personal finances and gives freedom of time
2. To build the right income strategy that requires minimum ongoing maintenance
3. To create clear strategies that turns ideas into action



## LOCATION

Virtual - United States of America



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INCOME STRATEGIST AND COACH



## TARGET AUDIENCE: Established and busy entrepreneurs

### 1 Too busy to start

If you're too busy working in your business to start something new, building a passive income stream could be the ideal solution to freeing up your time. Your passive income isn't a job where you show up to get paid. Instead, you can start to make more money even as you pursue your primary business. Who doesn't love having extra financial stability? As your Strategy Coach, I can show you all the options in building the right income stream and how to get your ideas off the ground. Once we discover the right lane to move into, you'll be making money in your sleep before you can count sheep. There's no holding back!

### 2 Too stressed to think

If you're struggling to balance life and need another way, I can help you build wealth without adding more burden in your day. Building an income stream isn't a get-rich-quick scheme, but when you have the right strategy in place, you'll soon start to reap the rewards of your hardwork, commitment and clever thinking. As your Strategy Coach, I will take away the stress of planning your options and build a plan that works with your existing lifestyle and circumstance. With some creative planning and an open mind, you'll soon forget why you were stressed out in the first place as your bank balance grows. Let's start together and build that new lane.

### 3 Too overwhelmed to try

If you're feeling overwhelmed or worried about failing what you try, I can help you move forward and guide you to the finish line. Life will never be perfect and every option has some risks. By working with a coach like me, you will see how rewarding each opportunity can be even before we open those gates. The path will unfold as you continue to walk. You just need to start. As your Strategy Coach, I will help you discover your starting point and build options that uncover clear pathways. For the things you don't yet know, we can find answers. Slow and steady wins the race. Find your lane, and let's commit all the way.



## SPEAKING TOPICS

- 1 **CREATING AND MONETIZING DIGITAL PRODUCTS:** Gain insights into the process of developing and monetizing digital products, such as online courses, e-books, and downloadable resources.
- 2 **INNOVATIVE EVENT PLANNING FOR PROFIT:** Explore the art of organizing successful and lucrative events, from workshops and webinars to pop-up markets and retreats.
- 3 **TRANSFORMING SKILLS INTO STREAMS OF INCOME:** Learn how to repurpose existing skills and talents into lucrative income streams that complement your business or job.
- 4 **TURNING PASSION PROJECTS INTO PAYCHECKS:** Learn how to monetize your hobbies, interests, and side projects, creating additional income sources that align with your passions.
- 5 **UNLEASHING YOUR INCOME POTENTIAL FOR ENTREPRENEURS:** Explore innovative strategies to diversify income streams, create passive revenue, and amplify overall earnings within existing businesses.
- 6 **FLOURISH IN YOUR BUSINESS: LEASHING YOUR INCOME POTENTIAL FOR ENTREPRENEURS:** Unpack what your environment needs to look like so you can flourish in life and business.



## HOW TO CONTACT



EMAIL: [contactus@tatianacole.com](mailto:contactus@tatianacole.com)



CALL: (857) 302-3968



INSTAGRAM: [@iamtatianacole](https://www.instagram.com/iamtatianacole)



WEBSITE: [www.tatianacole.com](http://www.tatianacole.com)